



East Dorset Lawn Tennis & Croquet Club

Net News

Edition No. 4 September 2010

Welcome



Welcome to the 4th edition of Net News, the newsletter for East Dorset LTC. It's been a while since our last edition, and so much has happened at the club that we can't possibly

squeeze it all in. So we've tried to condense lots of the best bits to give you a flavour of how and what the club is doing.

Of course, in 2009 we had our centenary year, which was celebrated in real style with loads of different events during the year. To cap it all we achieved a record level of members which we thought would be hard to beat ... until this year, where we are already on track to beat that record with half the year to go.

The club has really benefitted with an influx of new members and we extend a warm welcome to all of you that have joined us over the last 18 months. We hope you are enjoying the club. If you have any comments on how the club is run, or you wish to take a more active role in helping to run the club, please talk to any committee member (names are on the back page of this newsletter).

With the increase in membership, the pressure on certain facilities and resources has increased, with parking at peak times a particular problem. A development committee has been formed to look at how the club can address these issues and develop for the future and you should see some changes coming soon. In the meantime, I hope you all continue to enjoy your tennis at East Dorset.

Simon Harrison
Tennis Chairman

Don't forget to wear your shoe tags, to make it easy to identify you as a member of the club.



DATES for the DIARY

2010		
September	October	November
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
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29	29	29
30	30	30
31	31	31

6th November

Fireworks and Bonfire Party, gates open 5.30pm

7th December

Tennis AGM – 7.30pm

18th December

Christmas Carols at the club

Club Website

Don't forget our website

www.edltcc.com

Check it out for all sorts of useful information about the club, including court allocation, club day policy, social events etc

Club House Café

Fab home cooked food available

Tuesdays 9am – 4pm

Friday 9am – 4pm

Saturday 9am – 5pm



Also keep an eye on the notice board for special events.

Sponsorship

It has been particularly pleasing to welcome so many new sponsors to the club this year. Sponsorship is an excellent way for companies to achieve exposure and publicity for a relatively small outlay and at the club we can offer companies this exposure for the price of a banner and link off our website. In return it provides us with a very useful income stream to allow us to run events etc.



Our main club sponsor is YouHome Estate Agents, who have been

with us for over 2 years now and who have contributed enormously to several tennis events at the club including the Veterans tournament, the club championships and are a main supporter of the Max Tennis School. The YouHome agreement also includes a payment to the club every time a member sells or buys a house through YouHome, so if you are in the market, Adrian Black at YouHome would be delighted to help.

Other sponsors we have welcomed recently are Buckholme Towers School, Check-a-Trade, the Koirin Azalea Nursery and the Barbados Tourist Board (in association with Almond Resorts), who supplied us with 2 holidays to Barbados as part of our centenary celebrations



The Exec committee signs off each sponsor and therefore can regulate the number of sponsors and their association with the club. It is recognised that there is a limited space for banners and this has to be balanced with the potential revenue the club receives. But there are many other potential opportunities for sponsors and therefore the growth of this positive trend looks set to continue.

Court Etiquette

Whether you're taking part in an official club session such as a club night, or just playing on a free play court, court etiquette is important. Below are a few Do's and Don'ts to ensure everyone enjoys their tennis at East Dorset.

DO'S

Pass balls back to your opponents in a timely and friendly manner

Shake hands with your opponents and partner at the end of your game

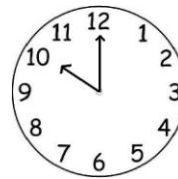
Respect all club members regardless of their playing standard

DON'Ts

Walk behind other courts when the ball is in play

Linger on a court when your game has finished

Leave the gate open when walking onto a court



You will notice we now have clocks on the back of the netting for the Astro courts. During **busy periods** of free play, please indicate what time you go on court so those waiting can gauge

when the next court will become free. Members are reminded at busy times, they should play a set and then vacate the court.

**PLEASE USE THE
ROTA BOARD AT EVERY
CLUB DAY SESSION**



Tennis Referral Scheme

Refer a new member to join the tennis section and receive either a sports towel or a shoe bag



Terms and Conditions:

Senior referrals will receive a sports towel and junior referrals a shoe bag

Retrospective Referrals are not permitted. (Please make sure your name is on the Membership Form)

Only one gift per family membership

Referral promotion is open to all Tennis Members whilst stock lasts



CLUB DEVELOPMENT



A new Development Committee has been formed at the club to consider the longer term future of the club. As a result a number of proposals and ideas are being considered and debated. All these ideas will be presented to members to allow comment and further debate to take place, before any final decisions are taken.

In summary, to date the Committee has looked at the following main topics:

- **Tennis Courts - resurfacing**
- **Clubhouse – expansion and modernisation**
- **Car Parking**
- **Storage**

The minutes from the Development meetings are available for all members to view on the noticeboard in the clubhouse. If you have any comments or ideas please contact one of the Development Committee members.



Club Bar

At East Dorset we have a great bar facility with a good selection of beers and wines plus crisps and snacks at competitive prices.

Supporting the Bar is a great way of meeting new people at the club and a good place to socialise after a hard game.

Look out for some new promotions over the winter. And remember, the bar is open every evening from 6.30pm (except Sundays).

Max Tennis School

The coaching programme at East Dorset, under the guise of the Max Tennis School, is extensive and caters for all ages and standards. Our coaching team is lead by Brian McFadden, and along with Sam and Anna, they offer both group and individual coaching. The full coaching programme for the Autumn is on the website.

Brian can also source tennis kit and equipment very cheaply, and Sam offers a re-stringing service and new grips.



Tennis Committee

The Tennis Committee is responsible for ensuring the smooth running of the Tennis section at the club.

East Dorset remains a volunteers club, and the Committee is dependent upon members stepping forward to

help. At the moment we have a number of vacancies on the Committee including: Publicity Officer, Ladies Captain and 3 ordinary member positions. The Executive Committee for the whole club is also seeking a Social Co-ordinator, to help promote more social events.

If you can help by offering your time with any of these positions please speak to one of the existing Committee members below.



Your Tennis Committee Members:

- **Simon Harrison, Chairman**
- **Maggie Lock, Secretary (till Nov 10)**
- **Julia Dustan, Treasurer**
- **Jane Brookfield, Membership**
- **Maggie Richardson, Social**
- **David Prosser, Junior**
- **Clive Richardson, Grounds**
- **Brian McFadden, Head Coach**
- **Chris Vicory (temporary)**
- **Peter Herbert**

Your feedback on any aspect of the club is appreciated. Please contact Simon at email: simon@callistocommunications.com